

**FOR IMMEDIATE RELEASE**

## **LS7 FOUNDATION RAISES \$65,000 AT LAURA STACEY'S #STICKSINFORCHARITY TOURNAMENT IN TORONTO**

*Sixth annual event supports youth access to sport with 20 teams, all-star guests, and major community impact in Toronto; Montreal debut set for August 23, 2025*

TORONTO, ON (July 15, 2025) — Olympic gold medallist and Montréal Victoire forward Laura Stacey hosted her sixth annual #SticksInForCharity road hockey tournament this past Saturday, July 5, raising an incredible \$65,000 in support of the [LS7 Foundation](#) and its mission to help kids to find their passion in sport by having fun and staying active. The figure is a record amount for the event, with the first-ever Montréal version still to come on August 23, 2025.

Held in Toronto, Saturday's tournament brought together 20 teams of youth and adult players —captained by Olympians, pros and special guests — and hundreds of fans for a full day of hockey, community connection, and purpose.

"I could not be more grateful and appreciative for the amount of support this tournament continues to receive," said Stacey. "From the community to my teammates, fellow PWHL players, Olympians and Paralympians, we could not have surpassed our goal without them. Every year, I'm reminded of how powerful sport can be in bringing people together and creating real impact. I can't wait to head to Montréal in August for another inspiring day."

The LS7 Foundation, which, as of 2025 has achieved official not-for-profit status in Canada, partnered with four official charities this year to amplify its impact: [KidSport Ontario](#), [Laureus Sport for Good Foundation](#), [Fitspirit-Fillactive](#), and [Jumpstart](#), which is funding Kim St-Pierre's youth hockey initiatives. All partners share LS7 Foundation's belief that every young person deserves the opportunity to play, grow and find community through sport.

Since its inception in 2019, #SticksInForCharity has grown into a summer tradition, raising critical funds and building an inclusive, athlete-led movement to create access to multi-sports for youth.

"LS7 Sticks in for Charity is an incredible event," said local parent Ian Da Silva, who participated along with his daughter. "The opportunity for young athletes to play alongside so many of their favourite professional players, while enhancing access to sport for youth, is very special. We look forward to it all year, and it has become a highlight of our family's summer. After missing out in 2024, our daughter was sure to change her typical camp weeks in order to participate in 2025!"

The event drew an impressive lineup of supporters from across the sports world. Among those who took part were Team Canada Olympians and PWHL stars, Emily Clark, Renata Fast, Sarah Fillier, Jocelyne Larocque, Emma Maltais, Marie-Philip Poulin, Jamie Lee Rattray, and Jill Saulnier, and fellow PWHL stars Jaime Bourbonnais, Maggie Connors, Claire Dalton, Jess DiGirolamo, Jessie Eldridge, Julia Gosling, Mikyla Grant-Mentis, Erica Howe, Maureen Murphy, Kayla Vespa, and Darryl Watts. They were joined by Olympic bronze medalist Brittany MacLean, Tyler McGregor and Dominic Cozzolino of Canada’s national para hockey team, and CWHL alumni and Sportsnet broadcaster Ailish Forfar. The day was hosted by TSN’s Kate Beirness.

In a spirited overtime to close out the day, Howe’s team defeated Fillier’s team in a fun championship game filled with friendly competition and great energy from the crowd.

“I look forward to playing in LS7 Sticks in for Charity every year—it’s such a special event with a true sense of community,” said Erica Howe. “After my battle with breast cancer, this year felt especially meaningful. Being able to return to action, take part in something bigger than myself, and win the tournament for the first time made it an unforgettable moment.”

“Whenever we have a chance to come out and support our teammates, we’re there. Laura’s LS7 tournament is a very unique event and her dedication to positively impacting the community is inspiring,” said Sarah Fillier. “Being a part of this day is so much fun, and all the interactions we get to have with the fans, especially all the young kids, makes it extra special, for them and for us. The Pro vs Pro game was intense, and I’m grateful to our LS7 superstars for taking us all the way to the championship game.”

In June, Stacey was honoured with the PWHL’s *hockey for all* Award, presented by Scotiabank, for her leadership and dedication to creating more inclusive spaces in sport — this recognition by the league helps to elevate the mission-aligned work of the LS7 Foundation.

New this year, the LS7 Foundation will bring #SticksInForCharity to Montréal on Saturday, August 23, 2025, as it’s Stacey’s desire to serve the two communities that have helped shape her career. The Montréal event is being locally curated in collaboration with Collective Pivot, a Montréal-based, women-led group, focused on leveling up the game for women in sport and the brands that support them. The event will take place at Verdun Auditorium and the LS7 Montréal silent auction is set to launch on August 1. Visit [www.laurastacey7.ca](http://www.laurastacey7.ca) for updates and more information about the LS7 Foundation.

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**About LS7 Foundation – Sticks in for Charity: @laurastacey7**

LS7 Foundation was started by 2X Olympian women's hockey player, Laura Stacey, with a mission to help kids to find their passion in sport by having fun and staying active. The LS7 Sticks in for Charity Road Hockey Tournament is an annual fundraiser that selects charitable recipients aligned with its mission, and provides a unique opportunity for all ages to get active and have fun through playing hockey outdoors and meeting new people. It's unlike other tournaments as players will sign-up and register individually, and on the day of the event, sticks will be "pulled" and teams will be made up of players of all different skill sets, abilities and hockey experience. Teams will include professional hockey players, Olympians, adults, and kids.

## **LS7 CHARITABLE PARTNERS AND SUPPORTING QUOTES**

**About KidSport: @kidsportontario**

KidSport is a national not-for-profit organization that provides financial assistance for registration fees to kids aged 18 and under. Through a confidential application process, KidSport provides grants that enable kids to play a season of sport through assistance with sport registration fees and equipment costs. KidSport believes that the power of sport participation promotes the development of children's social, mental, and physical wellbeing. Through increasing access to quality sport programs, KidSport strengthens communities across Canada.

*"The LS7 Sticks In For Charity road hockey tournament truly embodies the essence of sport - having fun, being active, and doing it with friends. Through the incredible generosity of Laura, her family, friends, and community at large, \$25,000 was raised for KidSport Ontario last year alone, and \$73,000 cumulatively over the past 3 years. That's 300 more children who were directly impacted and were able to discover and play their favourite sport and experience all its benefits." - Sara Restani, Executive Director, KidSport Ontario.*

**About Laureus Sport for Good USA: @laureus\_usa**

Laureus USA is a non-profit, grant-making organization that works to improve the lives of youth and unite communities through the power of sport. Since 2012, we have impacted the lives of over one million youth by investing \$33 million in sports-based youth development organizations around the country that unleash the power of sport to enhance physical and mental health, improve educational and employment outcomes, and address critical social justice issues. Laureus USA is a member of the global Laureus network, which includes 7 National Laureus Sport for Good Foundations, 1 Global Foundation, the Laureus World Sports Academy (and Ambassadors), and the Laureus World Sports Awards.

*“We are thrilled to partner with Laura Stacey and the LS7 Foundation to amplify the power of sport as a tool for social change. Laura’s leadership on and off the ice exemplifies the values we champion at Laureus — teamwork, resilience, and purpose-driven action. Together, we’ll expand opportunities for young people to grow, thrive, and realize their full potential through sport.” – Joanne Pasternack, Executive Director*

**About FitSpirit / Fillactive: @fillactive\_fitspirit**

FitSpirit is the expert organization on girls' physical activity, with a mission to help teenage girls to be physically active throughout their life. Its flagship program aims to develop non-competitive multisport teams in Quebec high schools. According to FitSpirit, the key to success in encouraging the discovery and practice of physical activity among teenage girls is to focus on a non-judgmental, pressure-free, non-competitive environment, and on the pleasure of movement! FitSpirit encourages the inclusion of young people regardless of ability, weight, physical condition, ethnic or religious background, functional limitations, gender identity or sexual orientation. The organization reaches 10,000 teenage girls in 300 high schools every year, and has had a positive impact on more than 245,000 girls since it was founded in 2007. For more information, visit [fitspirit.ca](http://fitspirit.ca).

*“Being a partner of the LS7 Foundation goes beyond financial support — it means joining a community that, like us, believes in the transformative power of physical activity for girls. Every donation raised through this fundraising initiative helps FitSpirit empower a new generation of confident and active girls.” - Claudine Labelle, founder of FitSpirit*

**About Canadian Tire Jumpstart: @ctjumpstart**

Canadian Tire Jumpstart Charities (Jumpstart) is a national charity committed to helping kids overcome financial and accessibility barriers to sport and recreation in an effort to provide inclusive play for kids of all abilities. With an extensive national network comprising more than 1,000 grantees and 289 local chapters, Jumpstart is dedicated to supporting families in financial need and empowering community partners to develop inclusive programming and infrastructure for all Canadian kids. Supported by the Canadian Tire Corporation, Jumpstart has provided more than 4 million opportunities for Canadian kids to get into the game since 2005. For more information, visit [jumpstart.canadiantire.ca](http://jumpstart.canadiantire.ca).

*“Thank you to the LS7 Foundation for your generous support. Your contribution is making a significant impact in the lives of kids in Montreal, and we are deeply grateful.” – Lindsey Crampton, Associate Vice President, Community Operations & Chapter Engagement.*